

Pressemitteilung

meetago in a nutshell

Troisdorf, 16.12.2025 – With meetago.com, the meetago group operates one of the leading European booking portals for the purchase and sale of MICE services. The platform radically simplifies selection, quotation and booking processes and digitises them completely. Today, the innovative procurement and booking solutions of the company, which was founded in 2002, are considered the industry standard throughout the industry. Corporate customers appreciate transparency, comparability and efficiency gains in booking and procurement, as well as the choice between more than 100,000 conference hotels worldwide. Hotel partners benefit from the large volume of requests for proposals (RFPs), the high conversion rate for request for proposals and the resulting sales efficiency. Event planners are happy to rely on the meetago group's conference service, which provides support with hotel selection, room configuration and organizational details on request.

By consistently focusing on the intelligent integration of purchasing, booking and planning processes into the system landscapes of its customers, the meetago group took over the market leadership in German-speaking Europe at an early stage and is constantly expanding it with the meetago® and tagungshotel.com brands. The Troisdorf-based company employs a diverse team with over 40 employees from eleven nations and bundles an RFP volume in the billions on its platform every year. This makes meetago one of the strongest booking channels for conferences and group overnight stays in Central Europe.

Press Inquiries

Frank Sträter
Head of Communication
+49 (0)228 854475160
frank.straeter@meetago.com
www.meetago.com